

NEWS RELEASE

STATE OF NEW HAMPSHIRE, DEPARTMENT OF TRANSPORTATION

Carol A. Murray, Commissioner

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NHDOT INTRODUCES NEW AND IMPROVED INTERNET WEBSITE
EASIER ACCESS WITH MORE SERVICES AND INFORMATION

The New Hampshire Department of Transportation recently introduced its new customer-focused Internet website, www.nhdot.com, to better support its business customers and the traveling public. The new website was completely redesigned from the ground up over a six-month period. It features a new look and feel, significantly improved navigation, and much more information for the user.

The website is comprised of five specific visitor areas: *Traveler Information, Media Room, Business Center, Public Interest, and Job Opportunities.*

"The visitor areas were determined based on statistical data collected from the 50 state Departments of Transportation," explained Tom Gilligan, webmaster for the NHDOT's new site. "The website is organized with the customer in mind. You go right to the area specifically designed with your needs in mind. I believe anyone revisiting the site will see dramatic improvements."

New Features include:

- A new, easy to remember Internet address: www.nhdot.com
- A new design with easier navigation, quick loading and enhanced graphics
- Separate categories targeted specifically for different visitor needs
- Expanded traveler information including road conditions, construction reports and weather updates.
- Homepage access to the Department's top news headlines and timely information.
- Expanded content for Engineers, Contractors, Consultants and other groups doing business with the NHDOT
- Job Opportunities information including online application forms and current position availability.

Tom Gilligan emphasized that user feedback always plays a critical role in future enhancements. "Visitors can email us with their comments and suggestions. We're very excited about launching the new site, and we are looking forward to developing new features that will make our visitors' experience a much more productive one," Gilligan added.